10 DCNC2006/0966/F - PROPOSED 5 NEW HOLIDAY LODGES AND BIKE STORE AT BROCKINGTON HALL GOLF CLUB, BODENHAM, HEREFORD, HEREFORDSHIRE, HR1 3HX

For: Brockington Hall Golf Club per Barton Hasker Architects 1620 High Street Knowle Solihull West Midlands B93 0JU

Ward: Hampton Court Grid Ref: 54648, 51150

Expiry Date: 22nd May 2006 Local Member: Councillor K Grumbley

1. Site Description and Proposal

- 1.1 The site is located on the A417 road between Leominster and Gloucester near the village of Bodenham, outside the settlement boundary.
- 1.2 The application proposes 5 new holiday lodges and bike store at Brockington Hall Golf Club, Bodenham, HR1 3HX.
- 1.3 The full extent of the application site measures 11.6 ha.

2. Policies

Date Received:

27th March 2006

2.1 Leominster District Local Plan

- A1 Managing the District's Assets and Resources
- A2 Settlement hierarchy
- A9 Safeguarding the Rural Landscape
- A24 Scale and Character of Development
- A25 Protection of Open Areas and Green Spaces
- A35 Rural Employment and Economic Development
- A38 Rural Tourism and Recreational Activities
- A39 Holiday Chalet, Caravan and Camp Sites
- A53 Protection from Encroachment into the Countryside
- A61 Community, Social and Recreational Facilities

2.2 Herefordshire Unitary Development Plan (Revised Deposit Draft)

- S1 Sustainable Development
- S2 Development Requirements
- S4 Employment
- S11 Community Facilities and Services
- H7 Housing in the Countryside outside Settlements
- H16 Car Parking
- E11 Employment in the Countryside

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T11 – Parking Provision
RST11 – Golf Courses
RST12 – Visitor Accommodation
RST13 – Rural and Farm Tourism Development
RST14 – Static Caravans, Chalets, Camping and Touring Caravan Sites
CF5 – New Cummunity Facilities
CF6 – Retention of Existing Facilities

2.3 National Policies

PPS1 – Delivering Sustainable Development PPS7 – Sustainable Development in Rural Areas PPG13 - Transportation

3. Planning History

DCNC04/3367/F - Application for an extension to the club house, new groundsman's hut and proposed holiday lodges and new treatment plant. Withdrawn 2.10.04.

DCNC05/1372/F - Alterations and extension to club house, proposed holiday lodges, new groundsman's shed and new treatment plant. Withdrawn 13.7.05.

DCNC05/2214/F - Alterations and extensions to the club house, new groundsman's shed and new treatment plant. Approved 23.8.05.

4. Consultation Summary

Statutory Consultations

4.1 None required.

Internal Council Advice

- 4.2 Traffic Manager: No objection subject to conditions.
- 4.3 Conservation Manager (Landscape): No response.
- 4.4 Tourism Manager: The Tourism Manager reports as follows: 'I did support this application on the proviso that the accommodation was used in the main to accommodate groups staying at the Golf Club. Self-catering accommodation in Herefordshire is at a premium and although log cabins do not currently make up a high percentage of the self-catering accommodation there is an increase in the number of similar applications for log cabin development which will ultimately have a detrimental effect on the economy of the area and in particular the self-catering sector.'

5. Representations

- 5.1 Parish Council: There has been no response from the Parish Council at the time that this report went for typing.
- 5.2 Supporting statement: The applicant's supporting statement states that this proposal represents the next stage in the development process of the golf course and its facilities. This statement describes the past planning history and the policy framework,

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particularly sustainability and tourism policies. The statement describes the history of the golf club.

Paragraph A5.6 states that Brockington Hall will become Mr Stevens' (applicant) private residence, which has on occasion been let on a short-term basis, for holiday use.

The proposal details are described, and responses to the last application also noted. This proposal is claimed to be subservient and directly related to the Golf Club, with a proposed increase in staffing levels to 15-20 full and part-time employees.

No business plan is included in this so no information is available to explain how these increases and expansions are to be funded or sustained.

5.2 No representations have been received from any neighbours.

6. Officers Appraisal

- 6.1 The main issues arising from this application are as follows:
 - a) New build in the open countryside
 - b) Sustainability of the development
 - c) Tourism provision
 - c) Transportation
- 6.2 The application site lies alongside the A417 and is outside the settlement boundary for Bodenham and as such lies in the open countryside in a policy context.

a) New build in the open countryside

- 6.3 There are serious reservations with regards to the proposed holiday lodges which in policy terms are in the open countryside and as such would be required to comply with Policy A9 of the Leominster District Local Plan in respect of their visual impact on the landscape qualities of the site and surroundings. In addition, Policy A36 states that employment generating enterprises wishing to locate in existing rural buildings will be permitted where conversion does not lead to dispersed activities on such a scale as to prejudice town and village vitality.
- 6.4 The proposal fails this policy test in that it is considered inappropriate by reason of its scale and design and is thereby contrary to the Local Plan Policies A1, A35 and A38.

b) Sustainability of the development

- 6.5 Policies A1 and A38 of the Local Plan and PPS1 and PPS7 require the proposal to be sustainable.
- 6.6 The previous application under DCNC2005/1372/F had a section entitling itself independently A Business Plan. However, the current proposal does not. The planning history details are housed within the planning application supporting statement.
- 6.7 At the time of going to print this report had no business development plan or redevelopment plan. There is no evidence on which to base any aspect of

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sustainability of the proposal, and in the absence of this evidence the proposal is clearly contrary to Policies A1 and A38 of the Local Plan and PPS1 and PPS7.

c) Transportation

6.8 The Head of Transportation has no objection subject to conditions in this application. There are no additional transportation implications for the proposal.

d) Tourism provision

6.9 The Tourism Manager does not support the proposal for fears of overprovision of this style of accommodation. However, competition is not a valid reason to object to the proposal in planning terms.

Summary

- 6.10 To conclude, the proposal represents a considerable investment in the expansion of the site in the open countryside. In support of this proposal there is a number of plans and a planning document. However, there is no current Business Development Plan and no support from Tourism any longer and no letters of support. The details included with the application fail to prove the sustainability and viability of the proposal.
- 6,10 By reason of its scale, siting and location the proposal is contrary to Leominster District Local Plan policies and also to Planning Policy Statements 1 and 7.

RECOMMENDATION

That planning permission be refused for the following reasons:

- 1 This enterprise is considered inappropriate by reason of its scale and design. Furthermore, in the absence of evidence to prove the viability and sustainability of the proposal it is contrary to Leominster District Local Plan (Herefordshire) Policies A1, A2(d), A35, A38 and A39, and Herefordshire Unitary Development Plan (Revised Deposit Draft) S1 and E11 and thereby also contrary to Planning Policy Statements 1 and 7.
- 2 It is considered that the proposal is contrary to the Leominster District Local Plan Policies A2 and A24 and Herefordshire Unitary Development Plan (Revised Deposit Draft) Policy H7 in that the development will be detrimental to the visual amenity of the area.

Decision:	
Notes:	

Background Papers

Internal departmental consultation replies.

